



# NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
P.O. BOX 74943  
OKLAHOMA CITY, OKLAHOMA 73147  
PHONE: (405) 948-6700  
FAX: (405) 948-6828  
[www.okstatefair.com](http://www.okstatefair.com) - [www.okstatefairpark.com](http://www.okstatefairpark.com)



**May 19, 2008**

**For Immediate Release:**

## **STATE FAIR PARK WELCOMES SPRING WITH A FULL SLATE OF ACTIVITIES**

As springtime arrives in Oklahoma, State Fair Park remains busy with activities that are as varied as the weather. In all, State Fair Park played host to 242 event days during the month of April, making it one of the busiest months of the year.

The Twentieth Annual Centennial Horse Show ran April 9 through 13. This grand event included American Saddlebreds, Morgans, Hackney and Harness Ponies and Roadster Horses and Ponies. The Oklahoma Centennial Horse Show is one of the few true charity horse shows in the country. This year's beneficiary for the show continued to be the Coffee Creek Riding Center for the Handicapped. Since its inception in 1989, the show has given away over \$200,000 to its designated charities. The 2008 Centennial Horse Show showcased approximately 350 horses from over 20 states. The five-day show had approximately 8,400 participants and placed over \$900,000 worth of direct spending into the Oklahoma City economy.

The Southwest Street Rod Nationals rolled into State Fair Park, April 4, 5 and 6. The show featured over 2,000 pre-1949 street rods from all over the Southwestern region and beyond. With a combined worth of over \$30 million, the street rods in attendance were truly an investment in time, energy and love. Over 14,309 classic car enthusiasts attended this event, producing over \$2.7 million in direct spending.

In all, State Fair Park played host to twenty-five events during the month of April. In addition to the ones mentioned above, other events included the Technology Student Association General Sessions & Competition, the Taste of Chaos Concert, four nights of State Fair Speedway Races, the Buchanan's Antiques & Collectables Market, a Gun, Knife and Outdoor Equipment Show, the 30<sup>th</sup> Annual Toy & Doll Show, a Hispanic Health Fair, the Healthy Home & Wellness Expo, a Motorcycle Swap Meet, the Southern Plains Farm Show, the Blanchard High School After-Prom Party, the Oklahoma Paint Horse Show, the Oklahoma Arabian Horse Show, the Oklahoma City Gun Show, the Better Barrel Races World Show, the Oklahoma T.I.C.A. Cat Show, the Electronics Recycling Event, the 4<sup>th</sup> Saturday Computer Sale, the AACO Educational Conference & Trade Show and a FFA Member's Dance. All tallied, there were 82,558 people attending the April events held at State Fair Park, generating over \$11.5 million in direct spending into the Oklahoma City economy.

For more information regarding the April events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at [www.okstatefair.com](http://www.okstatefair.com) and clicking on the “Sign Up For InFAIRmation” link.

-30-

**Contact:** J. Scott Munz at (405) 948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)