

NEWS RELEASE

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STATE FAIR PARK CLOSES OUT ANOTHER SUCCESSFUL YEAR

The 2007 horse show season came to a close at State Fair Park during the month of December. State Fair Park continues to offer the finest equine facilities in the nation, attracting the top horse shows around, thus maintaining the title of "Horse Show Capital of the World."

The National Reining Horse Association Futurity & Adequan® North American Affiliate Championship Show ran November 22 through December 1. The 10-day event was a world-class production featuring the most elite reiners competing for more than \$1.5 million in cash and prize awards. Winning the NRHA Open Futurity Division was Wimpys Little Chic, ridden by Shawn Florida and owned by Arcese Quarter Horses USA, of Weatherford, Texas. The winner took home a check for \$125,000, as well as a host of other prizes. The NRHA show drew 53,900 spectators and participants from all over the world, generating over \$12.6 million in direct spending into the Oklahoma City economy.

Rounding out the month was the 22nd Annual World Barrel Racing Futurity, Sweepstakes and Derby. It took place at State Fair Park, beginning December 4 and running through December 8. Of the hundreds of barrel futurities held each year throughout the United States, the Oklahoma City event heads the list, with their added purse money of \$100,000. In addition to the prize money, winners also received horse blankets and trophies. This show drew over 23,900 spectators and participants and had a direct spending impact of over \$5.6 million on Oklahoma City.

In all, State Fair Park played host to 13 events during the month of December. In addition to the horse shows, the other events included the Oklahoma City Train Show, a Motorcycle Swap Meet, the Quad Graphics Children's Christmas Party, the ONG Children's Holiday Party, the Oklahoma City Fall Collector Auto Auction, the R.K. Gun Show, a Buchanan's Antiques & Collectables Market, the Indian Territory Australian Shepherd Dog Show, the Salvation Army Toy Shop Program, the Oklahoma City Gun Show and the 4th Saturday Computer Sale. All told, there were 89,782 people present during the 202 event days held at State Fair Park, generating over \$6.1 million in direct spending into the Oklahoma City economy.

For more information regarding the December events, or any upcoming months, please contact the State Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at www.okstatefairpark.com on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefairpark.com and complete the "Subscribe" link.