

# NEWS RELEASE

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**For Immediate Release:**

## **JANUARY AT STATE FAIR PARK HIGHLIGHTED BY THE INTERNATIONAL FINALS RODEO**

The International Finals Rodeo returned to State Fair Park, January 17, 18 and 19. The top 15 money-winning cowboys and cowgirls from the International Pro Rodeo Association competed in the seven traditional rodeo events for the coveted IPRA World Championship titles. The event drew a total of 10,964 spectators to the four go 'rounds, generating over \$897,000 in direct spending into the Oklahoma City economy.

The 26th Annual Oklahoma City Home & Garden Show occupied four buildings at State Fair Park, January 18 through 20. This show is considered by many to be Oklahoma City's largest home & garden expo, drawing over 24,000 spectators and participants. At this prestigious and diverse show, patrons were able to find terrific ideas, expert advice, top-quality products and first-rate services to meet all of their home improvement needs. The show had a direct spending impact on Oklahoma City of over \$1.9 million.

January 4 and 5 in State Fair Arena, the Central Oklahoma Wrestling Association played host to the United States Junior Open Championships for the 31st year. Following a yearlong effort on mats throughout the nation, over 1,200 wrestlers were on hand to compete for national championships. According to many participants, this extremely competitive event enjoys a reputation as "one of the best-run wrestling tournaments around." The event drew over 4,300 spectators and participants and resulted in direct spending to Oklahoma City of over \$353,000.

In all, State Fair Park played host to 15 events during the month of January. In addition to the above-mentioned activities, other events included the Oklahoma Paint Horse Holiday Classic Show, a New Year's Pow Wow, the Oklahoma City Auto Racers Auction & Swap Meet, a Buchanan's Antiques & Collectables Market, the Sooner Gun Show, the Original Free RV & Boat Show, the Oklahoma Certified Installers Association event, the Hobbyist Bird Fair, a Motorcycle Swap Meet, the Oklahoma City Boat Show, the RK Gun & Knife Show and the 4<sup>th</sup> Saturday Computer Sale. All told, there were 68,999 people present during the 183 event days held at State Fair Park, generating over \$6.5 million in direct spending into the Oklahoma City economy.

For more information regarding the January events, or any upcoming months, please contact the State Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) and complete the "Subscribe" link.

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