



NEWS RELEASE

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HORSES AND SUMMERTIME PLEASURES HIGHLIGHT JULY ACTIVITIES AT STATE FAIR PARK

The weather has turned hot, much the same as the schedule at State Fair Park in July. In fact, the July events accounted for a busy month at State Fair Park, with 144 event days logged.

The Greater Oklahoma Hunter Jumper Horse Show, held July 23 through 27, has been a standing tradition in the Oklahoma City area for many years. The show began in 1964 and has continued to attract spectators and sportsmen from all over the United States. The Oklahoma Hunter and Jumper Association (OHJA) is Oklahoma's original horse show organization and was created to promote the sport of riding and showing hunters and jumpers. The event drew over 16,200 spectators and participants, producing over \$3.5 million in direct spending into the economy of Oklahoma City.

State Fair Speedway was busy during the month of July. The track played host to four regularly scheduled Friday Night races including a special Fourth of July Race featuring a gigantic fireworks display. The regularly scheduled Friday night races featured Factory Stock, Championship Sprint, Pro Stock, Super Sprint and USA Modified action. These four nights of racing drew over 10,000 spectators and participants. In all, these events generated over \$1 million in direct spending into the Oklahoma City economy.

State Fair Park played host to seventeen events during the month of July. In addition to the ones mentioned above, other events included the Oklahoma Blood Institute All American VIP Event, the Junior Olympic National Archery Championships, the Original Free RV & Boat Show, a Buchanan's Antiques and Collectables Market, the HAM Holiday #33 Radio Convention, the Oklahoma City Collector Auto Auction, the City Arts Center's Midnight Streak, the Mercer Valve Company Picnic, the Hispanic Chamber of Commerce Expo, a Gun, Knife & Outdoor Equipment Show, the Summer Boat Clearance Sale and the 4th Saturday Computer Sale. In all, there were 64,800 people attending the 144 event days held at State Fair Park in July, generating over \$7.6 million in direct spending into the Oklahoma City economy.

For more information regarding the July events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at www.okstatefairpark.com on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefair.com and clicking on the "newsletter subscriber" link.