



NEWS RELEASE

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For Immediate Release:

YOUTH EXPO HIGHLIGHTS MARCH ACTIVITY AT STATE FAIR PARK

The Oklahoma Youth Expo ran March 10 through 19 at State Fair Park. Entries from all 77 Oklahoma counties competed for top honors, with only the “Best of the Best” making it to the Sale of Champions, held on Thursday, March 20. The year 2008 marks the 91st edition of this great show. The World's Largest Junior Livestock Show is the pinnacle to a year of hard work and dedication, an event that highlights the world's best and brightest young people. Attendance for the ten-day run of the Expo was approximately 32,300, generating \$7 million worth of direct spending into the Oklahoma City economy.

The Metropolitan Automobile Dealers Association of Oklahoma City sponsored their 21st Annual International Auto Show. Visitors enjoyed a full array of the 2008 model vehicles, featuring over 36 linemakes – everything from cars, trucks, minivans and sport utilities to futuristic concept cars. In addition to the new vehicles, the Classic Cars of the 40s and 50s were also on display. There were over 500 vehicles on display in the Cox Pavilion, the Travel & Transportation Building, the Centennial Building, the Modern Living Building and the Oklahoma Expo Hall.

State Fair Park played host to twenty-three events during the month of March. In addition to the above-mentioned activities, other events included the Backwoods Hunting and Fishing Expo, the Buchanan's Antiques & Collectables Market, the Greater Oklahoma Hunter Jumper Horse Show, the OSSAA High School Basketball Championships, a Gun, Knife & Outdoor Equipment Show, the 39th Annual RV Super Show, the Oklahoma City Gun Show, three State Fair Speedway Races, the Oklahoma Wedding Expo, the Oklahoma Paint Horse Show, the 4th Saturday Computer Sale, the Children's Clothing Consignment Sale, the Smoke School – Visible Emission Training event, the Oklahoma Quarter Horse Spring Show, the Shrine Circus, the Kids Fair USA, the Largest Garage Sale in Oklahoma City, the Sooner Gun Show, and the Oklahoma City Obedience Dog Trials. In all, there were 207,279 people present during the 282 event days held at State Fair Park, generating over \$23 million in direct spending into the Oklahoma City economy.

For more information regarding the March events, or any upcoming months, please contact the State Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at www.okstatefairpark.com on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at www.okstatefairpark.com and complete the “Subscribe” link.

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