



# NEWS RELEASE

OKLAHOMA STATE FAIR, INC.  
MEDIA RELATIONS DEPARTMENT  
P.O. BOX 74943  
OKLAHOMA CITY, OKLAHOMA 73147  
PHONE: (405) 948-6700  
FAX: (405) 948-6828  
[www.okstatefair.com](http://www.okstatefair.com) - [www.okstatefairpark.com](http://www.okstatefairpark.com)



**December 20, 2007**  
**For Immediate Release:**

## **QUARTER HORSE SHOW HIGHLIGHTS NOVEMBER ACTIVITIES AT STATE FAIR PARK**

The American Quarter Horse Association World Championship Show was the anchor of the activities that took place at State Fair Park during the month of November. Commonly referred to as “The World,” the AQHA World Championship Show is the richest and largest world championship horse show with classes for open and amateur competitors. This year marked the 34th Anniversary of the show, which ran November 2 through 17.

Highlighted at this year’s show was the crowning of the AQHA All-Around Amateur and Superhorse, along with the introduction of the 2008 Team Wrangler. *Shiners Diamond Jill*, a 7-year-old mare owned by Garth and Amanda Gardiner of Ashland, Kansas was named the Superhorse, signifying “Jill” as the best all-around American Quarter Horse at the World Show. In addition to cash awards and prizes, the winner of the Superhorse received a new Sooner Equine trailer, valued at more than \$28,000, from Sooner Trailer of Duncan, Oklahoma. Team Wrangler is a yearlong competition, featuring members of the AQHA Association of Professional Horsemen. The AQHA Professional Horsemen chosen to compete on Team Wrangler hail from both racing and show disciplines within the American Quarter Horse industry.

The 2007 World Championship Show marks the 32nd consecutive year that the show has been held at State Fair Park in Oklahoma City. Over 3,300 combined entries in 94 classes under three divisions – western, English and halter - competed for more than \$2.6 million in cash and prizes during this 16-day event. The Greater Oklahoma City Chamber of Commerce calculates that the AQHA World Championship Show places over \$25 million into the Oklahoma City economy, annually. The AQHA World Show is currently contracted to remain in Oklahoma City through the year 2015.

All told, State Fair Park played host to eight events during the month of November. In addition to the AQHA World Championship Show, other events included the Oklahoma Oilmen’s Fish Fry, a Mineral & Gem Show, the Oklahoma City Gun Show, the Association Chili Cookoff, the Buchanan’s Antiques & Collectibles Market, the 4<sup>th</sup> Saturday Computer Sale and a Gun, Knife and Outdoor Equipment Show. In all, there were 170,438 people attending the 281 event days held at State Fair Park in November, generating over \$39 million in direct spending into the Oklahoma City economy.

For more information regarding the November events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) and complete the "Subscribe" link.

-30-

Contact: J. Scott Munz at (405) 948-6700 or [smunz@okstatefair.com](mailto:smunz@okstatefair.com)