



# NEWS RELEASE

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**For Immediate Release:**

## **OKLAHOMA STATE FAIR® LIVE! DOMINATES THE MONTH OF SEPTEMBER AT STATE FAIR PARK**

Oklahoma State Fair® LIVE! dominated the month of September at State Fair Park. In addition to this flag ship event, the month also played host to the Smoke School – Visible Emission Training event.

Despite a rain plagued opening three days, State Fair officials announced recently that the Oklahoma State Fair® LIVE! was a success. Total attendance for the 11-day run was down about 6%, over last year, to approximately 1 million fairgoers. This annual family-friendly event generated over \$107 million in direct spending into the Oklahoma City economy.

In all, there were 1,000,044 people attending the 213 event days held at State Fair Park in September, generating over \$107.2 million in direct spending into the Oklahoma City economy.

For more information regarding the September events, or any upcoming months, please contact the Fair Park Office at (405) 948-6704. You may also obtain information by contacting us at [www.okstatefairpark.com](http://www.okstatefairpark.com) on the Internet. InFAIRmation, the official newsletter of the Oklahoma State Fair® and State Fair Park, is now available as a free on-line publication. Subscribe by visiting us at [www.okstatefair.com](http://www.okstatefair.com) and clicking on the “newsletter subscriber” link.

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